

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Palm Media**  
**Attention: Accounts Payable**  
**1924 Ferdinand Street**  
**Coral Gables, FL 33143**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939153-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	939153	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	Good Morning America	7-9AM	-TWT---	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWT---	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	7:25 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
3	WPBF	W	08/08/12	8:40 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
2	WPBF	Th	08/09/12	8:55 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
2	08/06/12	08/10/12	The View	11A-12PM	-TW-F--	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW-F--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	10:59 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
2	WPBF	W	08/08/12	10:59 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
3	WPBF	F	08/10/12	10:58 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
3	08/06/12	08/10/12	M-F 5pm News	5-6pm	MT-TF--	:30	4	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MT-TF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	5:26 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
3	WPBF	Tu	08/07/12	5:42 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
4	WPBF	Th	08/09/12	5:09 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
1	WPBF	F	08/10/12	5:23 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
4	08/06/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	3	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
2	WPBF	Tu	08/07/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
1	WPBF	F	08/10/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
5	08/06/12	08/10/12	Wheel Of Fortune	7-7:30PM	M-W-F--	:30	3	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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**WPBF**  
**PO Box 26885**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
939153-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/06/12	08/10/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	M-W-F--	:30	3	\$700.00	NM
<div>08/06/1208/12/12M-W-F--3\$700.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>2 WPBF M08/06/127:13 PM Wheel Of Fortune7-7:30PM:30GOODMANHR\$700.00NM</div>									
<div>1 WPBF W08/08/127:10 PM Wheel Of Fortune7-7:30PM:30GOODMANHR\$700.00NM</div>									
<div>3 WPBF F08/10/127:18 PM Wheel Of Fortune7-7:30PM:30GOODMANHR\$700.00NM</div>									
6	08/06/12	08/10/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T-TF--	:30	3	\$800.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/06/1208/12/12-T-TF--3\$800.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>2 WPBF Tu08/07/127:53 PM Jeopardy7:30-8PM:30GOODMANHR\$800.00NM</div>									
<div>3 WPBF Th08/09/127:41 PM Jeopardy7:30-8PM:30GOODMANHR\$800.00NM</div>									
<div>1 WPBF F08/10/127:40 PM Jeopardy7:30-8PM:30GOODMANHR\$800.00NM</div>									
7	08/12/12	08/12/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----S	:30	1	\$350.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/06/1208/12/12-----S1\$350.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF Su08/12/12Sun 9-10am9-10am:00\$350.00NM</div>									
<div>Credited</div>									
8	08/13/12	08/13/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	M-----	:30	1	\$225.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/13/1208/19/12M-----1\$225.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF M08/13/127:58 AM Good Morning America7-9AM:30GOODMANHR\$225.00NM</div>									
9	08/13/12	08/13/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$350.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/13/1208/19/12M-----1\$350.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF M08/13/1211:34 AM The View11A-12PM:30GOODMANHR\$350.00NM</div>									
10	08/13/12	08/13/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$350.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/13/1208/19/12M-----1\$350.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF M08/13/125:22 PM M-F 5pm News5-6pm:30GOODMANHR\$350.00NM</div>									
11	08/13/12	08/13/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	M-----	:30	1	\$450.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/13/1208/19/12M-----1\$450.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF M08/13/126:22 PM WPBF News 25 @ 6:00PM6-6:30PM:30GOODMANHR\$450.00NM</div>									
12	08/13/12	08/13/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	M-----	:30	1	\$700.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>08/13/1208/19/12M-----1\$700.00</div>									
<div>Spots: # ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
<div>1 WPBF M08/13/127:16 PM Wheel Of Fortune7-7:30PM:30GOODMANHR\$700.00NM</div>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939153-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/13/12	08/13/12	Jeopardy	7:30-8PM	M-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:34 PM	Jeopardy	7:30-8PM	:30	GOODMANHR	\$800.00 NM
14	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	8:44 AM	Sat 8-9am News	Sat 8-9am	:30	GOODMANHR	\$175.00 NM
15	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	GOODMANHR	\$175.00 NM
<b>Total Spots</b>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,200.00</b>
<u>Agency Commission</u>	<b>\$1,830.00</b>
<u>Net Amount Due</u>	<b>\$10,370.00</b>